

STONE TOWER
WINERY



Press Information Pack

Our Story & Mission



The Huber Family, celebrating at the groundbreaking ceremony for the Tower View Tasting room in 2014

Three generations of the Huber family have considered Hogback Mountain their home, celebrating some of their most cherished memories on the property. With a commitment to hospitality and the rich agrarian traditions of Western Loudoun, the Huber family hoped to share the beautiful views and property with others to enjoy their big life moments and preserve the land's agricultural beauty.

Wine connoisseurs before entering the industry, Mike & Kristi Huber's dedication to quality implored them to bring in top consultants in the industry to analyze the terroir of their 400-acre estate to see if producing world-class wine would be possible here. From there, Mike & Kristi began their mission to enhance the lives of our community through sharing the experience of premium estate-grown wines and exceptional hospitality.

The greatest wines in the world all have one thing in common: a focus on the terroir that sources the world-class wines. Great winemaking begins in the vineyards, and with the challenges posed by Virginia's climate, mountain vineyard sites have proven to be resilient in the region's high

rainfall and humidity thanks to their well-drained soils, undulating topography, and improved airflow. With our estate vines located atop Hogback Mountain, our vineyard's unique meso-climate possesses all three of these characteristics.

Since 2009, we have been cultivating our vineyards to craft wines of exceptional quality. We focus on classic French varietals of chardonnay, sauvignon blanc, and the reds that make up our Bordeaux-style blends – cabernet sauvignon, cabernet franc, merlot & petit verdot – but the varying aspects and soils of our vineyard also allow us the opportunity to play with smaller lots of viognier, nebbiolo, pinot noir, and Rhone white varietals.

Every growing season in Virginia is unique; we never know exactly what challenges or gifts nature will bestow upon us. Our time-tested, traditional wine-making style allows the fruit to shine. Stone Tower wines speak the story of each vintage - they are both uniquely Virginian and world-class.

Whether you want to stop by for a casual glass of wine and a bite to eat, explore the vineyards & cellar on a guided tour, or plan

a celebration with friends, with our two distinct Tasting Rooms and wide range of options, we have your plans covered. The Harvest Barn, our original Tasting Room, offers a welcoming Virginia wine country experience open to families (pets too!) and operates on a first-come, first-serve basis. Here you can enjoy tastings of our wines, sip by the glass, or enjoy a bottle along with delicious food from our culinary team, in our quaint, open-air barn or on the large outdoor terrace.

The Tower View Tasting Room is open exclusively for our adult (21+) Club Members and offers truly stunning panoramic views of the property. Enjoy wood-fired pizza and bistro offerings from Executive Chef Zach Miller and discounts property-wide, along with all the benefits of being a member with us. You can find out more by going to stonetowerwinery.com/join

We regularly offer tours of our vineyard & cellar and special seasonal events for you to enjoy. Find out more by visiting our website or giving us a call at 703-777-2797.

MIKE HUBER
FOUNDER

KRISTI HUBER
FOUNDER

LACEY HUBER
VICE PRESIDENT

Branding Resources & Photography Press Kit

A directory of high-quality photographs & graphics can be downloaded from our digital press kit, including:

- Logos & Branding
- Property Maps
- Product Photography & Promotional Imagery
- Property Photos

Access the press kit by going to stonetowerwinery.com/presskit



Property Information & Facts



2009

First vines were planted & established in 2009. Mike & Kristi Huber were advised to ‘grow what you love’, so most of the plantings initially were Chardonnay (a favorite varietal for Kristi Huber).

Today the property consists of over 400 acres of land, of which over 95 acres of which are planted. The property grows all the varietals it needs to produce its world-class wines, including Merlot, Cabernet Sauvignon, Cabernet Franc, Petit Verdot, Nebbiolo, Pinot Noir, Petite Sirah, Chardonnay, Sauvignon Blanc, Albarino, Viognier, Petit Manseng, and more.



2013

The Harvest Barn Tasting Room opens to the public for the first time, welcoming the community to try the very first estate-grown varietals & blends.

Today, the Harvest Barn offers a gorgeous rustic interior and space to enjoy the view of the vines with the entire family (and your dog, too!). In 2022 we opened the Harvest Barn Kitchen to offer a selection of food to pair with your glass.



2015

The Tower View Tasting Room opens to the public, offering spectacular panoramic views to our members and an incredible venue for weddings & events.

Along with the tasting room, the estate built a new tank room that employs French oak tanks, stainless steel tanks, and an egg-shaped concrete tank which our winemaker uses to craft & perfect the wines before they are aged in barrels.



Coming Soon in 2023

The Sparkling House will offer a new view of the property and space and facilities for conferences, meetings & events. The event spaces overlook the sparkling wine production facility, where Stone Tower Winery is producing its first estate-grown sparkling wines.

Notable Awards & Highlights

February 2019 cohosted a dinner with renowned wine merchant Steven Spurrier, the brain behind the famous Judgement of Paris tasting. Our wines were poured alongside Stephens selections from across the globe. Of Stone Tower, Steven is quoted as saying:

“Fine wine is never a stand-alone product: it needs carefully chosen vineyards and rigorously equipped cellars for vinification and aging, but more important are the people who bring it into being, who bring beauty to match the efficiency of the buildings in which it evolves to the moment that it is opened and enjoyed. At Stone Tower, the place and people are united to create the product in the most harmonious manner.”

February 2019 & November 2021 - Michelle Obama visited Stone Tower Winery. While she enjoyed all wines tasted she has made somewhat regular purchases of the Stone Tower Rosé and Cabernet Franc Reserve

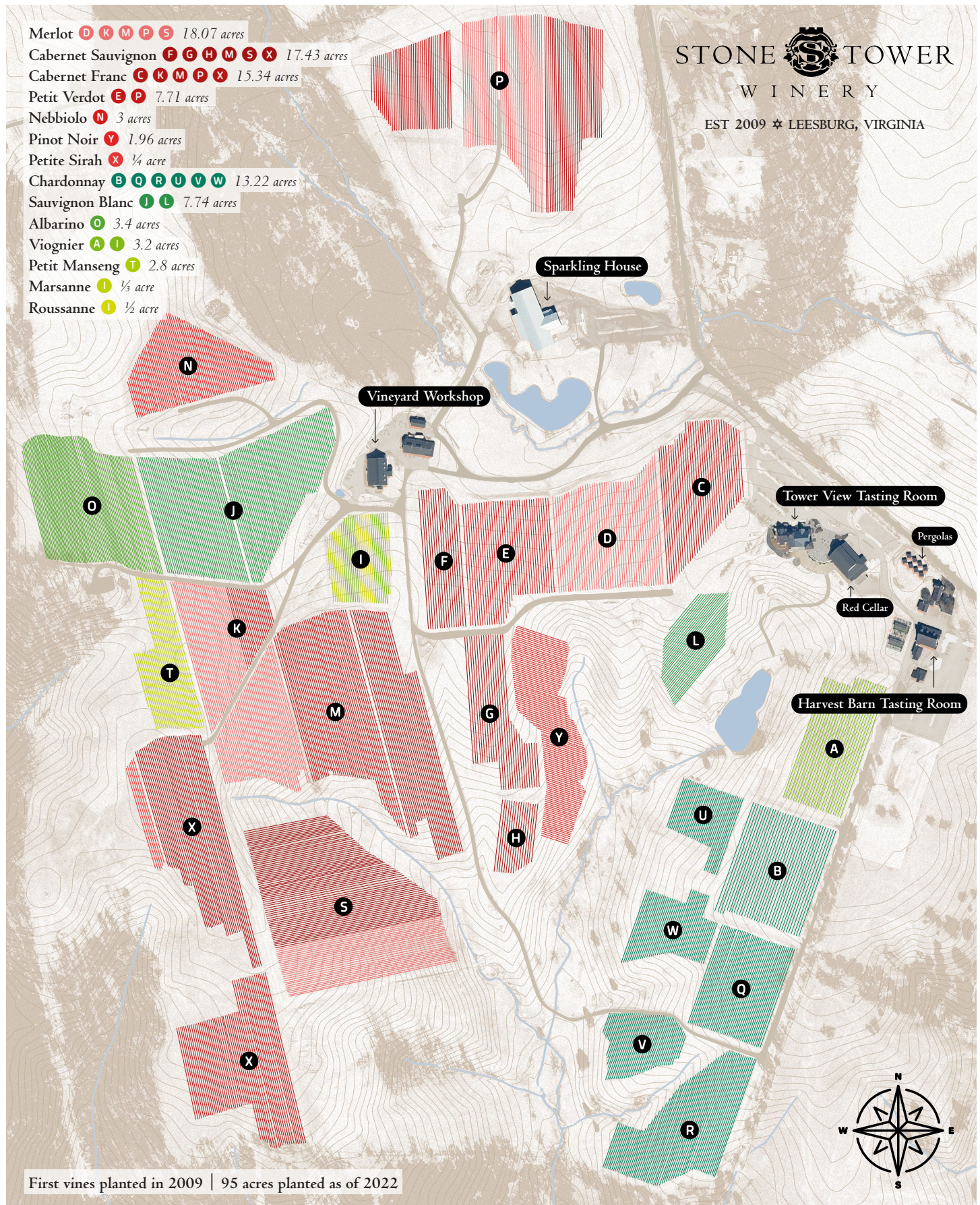
Stone Tower Winery was included in the Inc 5000 in both 2018 (No. 755) and 2019 (No. 2138).

Our 2013 Hogback Mountain was selected for the Virginia Governor's Case in 2016

November 2019 Stone Tower featured at the Decanter Fine Wine Awards. Stone Tower was the only east coast representative at the event, which showcases the finest wines from around the world.

Vineyard Estate Map

Map available to download as part of the press kit, available at stonetowerwinery.com/presskit



Links & Contacts

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Further Inquiries & Press Contacts

If you have any additional questions, or need to factcheck, please do not hesitate to get in touch. You can email regarding press enquiries at press@stonetowerwinery.com, or call us on 703-777-2797, where you will be directed to the most relevant person.

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